



LearnNets is an USA-based **EdTech SaaS Company**, with operations in Miami, Zurich, and Sao Paulo. They are creating a **revolution in online learning engagement!**

Since 01/2016 they have been developing the concept of an educational platform and methodology, which allows them to create **Social Learning Networks (SLNs)**.

Inspired by Facebook®'s social network and Netflix®'s video platform features, LearnNets **combines and integrates both concepts** in order to build a revolutionary process, which can be used as an endomarketing and educational tool.

They are able to provide, on a global scale, an innovative learning process to **promote online learning engagement** to a total new level.

Education has been the same for over 300 years. Even with new technologies available, plain old educational formats unable to engage anymore are still in place.

People are increasingly oriented to **build a portfolio** rather than a structured curriculum, specially the youngest generations.

They want to learn more and faster, but do not want to do it necessarily as before: passively, in-class and through MOOCs.

HR departments are slowly, but finally starting to change their minds into this new reality.

Companies are looking forward to **scalable and highly engaging online learning models**, as their traditional classroom and online MOOC's education do not fulfill current and new generations demands anymore.

Educational companies (K6-12, colleges, masters, vocational, language, among others) need to promote better engagement on in-class, hybrid, and online learning.

There are corporate social networks, such as Workplace®. And lots of video platforms, such as Kaltura®.

But there is no other Social Learning Network company, **integrating the best of social media and video platform features** to promote engagement as LearnNets does.

LearnNets is also about creating contents that fit this new technology platform. Short videos with **microlearning objects**, arranged like episodes of your favorite series, which can be watched in order or not (**unstructured education**).

Their methodology combines **peer-to-peer** education with **andragogy** and other modern concepts to make education **really continuous**. A little bit, but every day.

In just a couple of days LearnNets can customize a private Social Learning Network for a company to be used **both as an endomarketing and educational platform**.

If you are a company looking forward to a scalable and highly engaging process, do not hesitate on contacting LearnNets.

LearnNets puts together **the technology and the methodology** to create a **totally new online education**.

**[www.LearnNets.com](http://www.LearnNets.com)**  
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